

राजीव गांधी प्रौद्योगिकी विश्वविद्यालय

(मध्यप्रदेश का तकनीकी विश्वविद्यालय)

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क्रमांक/रा.गां.प्रौ.वि./अधिष्ठाता छात्र कल्याण/2026/751

भोपाल, दिनांक 15/09/2026

// सूचना //

प्रति,

समस्त प्राचार्य/संचालक

विश्वविद्यालय से संबद्ध इंजीनियरिंग/फार्मेसी

एम.सी.ए./आर्किटेक्चर/पत्रोपाधि महाविद्यालय

मध्य प्रदेश

विषय :- भारत सरकार के युवा मामले विभाग के " मेरा युवा भारत (MY Bharat) " के साथ जुड़ने के लिए
आपके प्रतिष्ठित संस्थान से संपर्क करने और अनुरोध करने के संबंध में।

संदर्भ :- यू.जी.सी का पत्र क्रमांक F.No.-1-1/2024(SPORTS)FIW 3 नाद्रपद, 1948/August 25, 2026.

कृपया संदर्भित पत्र का अवलोकन कर " मेरा युवा भारत (MY Bharat) " के साथ जुड़ने के लिए प्राप्त
दिशा-निर्देशा के अनुरूप कार्यवाही सुनिश्चित करें। संलग्न पत्र में प्राप्त निर्देशानुसार उपरोक्त कार्यवाही की जाना
आपेक्षित है। इस उद्देश्य को पूरा करने और आपके शैक्षणिक संस्थान को MY Bharat के साथ जोड़ने के लिए
आपसे अनुरोध है कि जल्द से जल्द " मेरा युवा भारत (MY Bharat) " के लिए एक नोडल अधिकारी नामित करें
और अपने कार्यालय से मेरा युवा भारत नोडल नॉमिनेशन फॉर्म भरवाएँ :

<https://forms.gle/FFVYU3ncRVofLydA9> फार्म जमा करने के बाद भारत सरकार के युवा मामले विभाग के

मेरा युवा भारत (MY Bharat) " का एक अधिकारी (जिला युवा अधिकारी/राज्य निदेशक) आपसे संपर्क करेगा।

संलग्न :- संदर्भित पत्र।

(डॉ. के.टी.चतुर्वेदी)

अधिष्ठाता छात्र कल्याण

राजीव गांधी प्रौद्योगिकी विश्वविद्यालय

भोपाल

भोपाल, दिनांक 15/09/2026

क्रमांक/रा.गां.प्रौ.वि./अधिष्ठाता छात्र कल्याण/2026/752

प्रतिलिपि

- 01 माननीय कुलपति महोदय के निज सचिव की ओर माननीय के अवलोकनार्थ।
- 02 कुलसचिव के निजसहायक की ओर सूचनार्थ।
- 03 पोर्टल पर प्रदर्शित करने हेतु समस्त संबद्ध महाविद्यालयों के सूचनार्थ एवं पालनार्थ।

(डॉ. के.टी.चतुर्वेदी)

अधिष्ठाता छात्र कल्याण

राजीव गांधी प्रौद्योगिकी विश्वविद्यालय

भोपाल



ज्ञान-विद्यान विमुक्तये

प्रो. श्यामा रथ
सचिव

Prof. Shyama Rath

Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

F.No- 1-1/2024(SPORTS)/FIW

3 भाद्रपद, 1948/August 25, 2026

Subject: Participation in "Khelo India Samvaad – Khel Ki Baat PM Ke Saath", VBYLD 2027, and Student Onboarding on MY Bharat Portal – reg.

आदरणीय महोदया /महोदय,

The University Grants Commission (UGC) has received a communication from the Department of Higher Education, Ministry of Education, forwarding D.O. No. J-17011/798/2023-MY BHARAT dated 21st August 2026 from the Secretary, Department of Youth Affairs, Ministry of Youth Affairs and Sports (MoYAS) regarding the organization of "Khelo India Samvaad – Khel Ki Baat PM Ke Saath" on 27th August 2026 ahead of National Sports Day.

The programme features a nationwide virtual address by the Hon'ble Prime Minister, followed by a moderated discussion with sports personalities, addresses by public representatives, and a dedicated "Yuva Samvaad" segment to capture student perspectives and ideas.

In light of the communication received, all Higher Educational Institutions (HEIs) are requested to undertake the following actions:

- **Host & Broadcast PM's Virtual Address:** The designated colleges (as per the identified list) will host the programme in coordination with MY Bharat District Youth Officers. All other Universities and Colleges are strongly encouraged to arrange live screening/viewing of the Hon'ble Prime Minister's address on their campuses for wide student participation.
- **Facilitate Yuva Samvaad & Feedback Submission:** Encourage students to actively deliberate during the Yuva Samvaad segment on key focus areas (Civic Mindedness, Future-Ready Skills, New-Age Volunteering, and MY Bharat Platform Strengthening) and submit their ideas on the MY Bharat Portal via the QR codes displayed at event

- Participate in Viksit Bharat Young Leaders Dialogue (VBYLD) 2027: Mobilize maximum student participation in the nationwide Viksit Bharat Quiz (live on the MY Bharat portal from 17th August to 16th September 2026) and subsequent tracks leading to the National Youth Festival 2027.
- Onboard Students onto the MY Bharat Portal: Direct students and youth (aged 15–29) to register on the official portal (mybharat.gov.in) to participate in ongoing national initiatives.

The relevant D.O. letters, Concept Note, Minute-to-Minute Agenda, and List of Identified Institutions are enclosed for ready reference and necessary compliance.

भवदीया
श्यामा रथ
(श्यामा रथ)

The Vice-Chancellors/ Directors/ Principals of all HEI's/INIs

Copy to:

1. All Regulatory Authorities/Councils,
2. Joint Secretary, Higher Education, Ministry of Education.
3. JS (website), UGC (for uploading on (i) UGC website, (ii) Under ragging related Twitter handle of UGC).

श्यामा रथ
(श्यामा रथ)



युवा कार्यक्रम
एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS
AND SPORTS

सत्यमेव जयते

GOVERNMENT OF INDIA

Mera Yuva Bharat

(MY Bharat) | www.mybharat.gov.in

Department of Youth Affairs · Ministry of Youth Affairs and Sports

Youth development and youth led development through 'Kartavya Bodh' and 'Seva Bhaav', during the Amrit Kaal

LAUNCHED

31 October 2023

TOTAL REGISTERED USERS

2.60 Crores +

NATIONAL FOOTPRINT

36 States & UTs · 786 Districts



About Mera Yuva Bharat

An overarching enabling mechanism

MY Bharat provides a

“whole of Government framework

to engage and empower youth

that will be open to Government and other stakeholders

for delivering their youth engagement programmes and

enhancing the efficiency of delivery and

the convergence of opportunities for youth engagement.”



Autonomous Body

A registered Society under the Department of Youth Affairs, Ministry of Youth Affairs and Sports.



Launched 31 October 2023

Inaugurated by the Hon'ble Prime Minister on National Unity Day at Kartavya Path.



Youth: 15 – 29 Years

Any user can create a MY Bharat Profile; those aged 15–29 are identified as Youth.

2.60 + Crore Registered Users
[powered by Thousands of New Daily New Youth Sign-ups]

A Phygital Organization for India's Youth



01

Chairperson | Board of Governors

Dr. Mansukh Mandaviya, Hon. Minister Youth Affairs & Sports, Govt. of India

02

CEO, MY Bharat

Dr. Priyanka Shukla (IAS)

03

36 State & UT Directors

Offices established across India

04

786 District Offices

623 set up | 163 offices upcoming

05

418 District Youth Officers (DYO's)

114 more DYO's being inducted

06

7,151 MY Bharat Volunteers

2 MYBYV in each block and in 2 district HQ

07

3.5 lakh+ Youth Clubs

45,097 clubs onboarded on portal

Information Dissemination Mechanisms



MY Bharat National Service Scheme (NSS)



MY Bharat Portal

USER REGISTRATION

2.6 Cr+

Registered youths on the platform

52.83%

Rural users · Urban 47.17%

53.33%

Male users · Female 46.67%

Pillars of Continuous Engagement of Youth



Three Core Roles of MY Bharat



01

Constructive Engagement

Channelizing youth energy towards nation-building and community transformation / e.g.

- 3 Lakh+ Youth Clubs at village level for grassroots development
- Sports meets & fitness drives
- Facilitating Inter-State, Kashmiri Youth Exchange and Border Area programs for inclusivity.

02

Youth-Led Dissemination

Transforming beneficiaries into change agents / e.g.

- Workshops on flagship schemes
- Vocational training & bootcamps
- Seva Pakhwada and theme based fortnightly drives for community

03

Youth-Led Decision Making

Institutionalizing leadership pathways through empowered youth / e.g.

- Facilitating ideas exchange with dignitaries and leadership
- Call for action to prepare 1 Lakh youth leaders by PM
- Providing a platform for youth led Viksit Bharat



Mera Yuva Bharat Ecosystem



Youth

OPEN TO ALL

Any user can create a Comprehensive MY Bharat Profile. Age group of 15 to 29 are identified as Youth; creating a Central Youth database.



MY Bharat Organizations

BY REQUEST

Organizations can request to partner and onboard MY Bharat. Organizations can maintain a public page on MY Bharat Portal to post Youth Opportunities.



MY Bharat Mentors

UPCOMING

Subject Matter Experts will be able to raise a request and register with MY Bharat, to guide and mentor Youth.

Mera Yuva Bharat brings youth, organizations and mentors together — connecting Aspiration : Opportunity : Guidance.

Youth Outreach: Opportunities and Activities

Organizations can coordinate with MY Bharat 24 / 7 for Youth Oriented activities, e.g.



Experiential Learning Programs

- Prime Minister Internship Scheme; AIR & Doordarshan NABM ELP
- ISC, Bangalore Semi-Conductor Training or Tribal Students;



CSR, Volunteering & Events

- BRICS 2026 Volunteering;
- ASSOCHAM Investor Connect for Startups;
- AI Course by India AI, MeITY, GOI



Scholarships & Fellowships

- SBI Asha Scholarships
- ONGC Scholarships
- Reliance Foundation Scholarships



Quizzes and Essay

- Budget Quest 2026
- Ocean Science Quiz
- Viksit Bharat Young Leaders Dialogue



Hackathons and Competitions

- Gems of India Challenge
- VBYLD Hackathons



Opportunities on Other Platforms

Invite Applications on youth opportunities posted on other portals through registration-based redirection.



Boosting Programmes: Outreach Channels

Organizations can boost their programs and activities by coordinating with Mera Yuva Bharat



Workshops and Camps

- Youth Hostels
- District Offices
- Local Venues.



Community Outreach

- Youth Clubs
- Youth Oriented Organizations



Academic Outreach

- MY Bharat NSS (National Service Scheme)
- NCC (National Cadet Corps)
- BSG (Bharat Scouts and Guides)
- Schools / Colleges / Universities



Digital

- Emails
- Telephonic & IVR
- WhatsApp.



All four channels are coordinated through the MY Bharat national, State / UT and district network — reaching youth across 786 districts, Blocks and Villages!

Partners for Yuva!



Ministries and Departments

Most Ministries and Government Departments already maintain a presence on MY Bharat and partner regularly for outreach of their own youth activities (small to large scale) as well as promoting youth activities from other organizations within their ecosystem.



Industry Bodies

Several Industry bodies also partner with MY Bharat for outreach across all spectrums for their own youth-oriented activities as well as promoting programs of other organizations and government bodies.

PARTNER INDUSTRY BODIES INCLUDE

AIAI

WTC

ASSOCHAM

CII

FICCI

ISF

IBA

ISpA

IPA

NASSCOM

NHRDN

PHDCCI

SIA-India

CIPU

AIU

Recognition of the Spirit of MY Bharat Volunteers by Hon'ble Prime Minister





युवा कार्यक्रम
एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS
AND SPORTS

सत्यमेव जयते

Coming Together for Youth of Nation!

Yuva Shakti se Jan Bhagidari !

Engaging and empowering youth in service of Viksit Bharat @2047.



Partner

Raise a request to onboard and maintain a public page on MY Bharat Portal.



Share

Experiential Learning, Internships, Volunteering, Scholarships, Quizzes and Competitions.



Broadcast

Reach youth through camps, youth clubs, academic and digital outreach.